**Social Media Toolkit**

**Facebook**

* Did you know that over 43 million Americans live below the poverty line? Learn more about @PovertyUSA and support the Collection for the Catholic Campaign for Human Development at Mass! #PowerOfCCHD #1church1mission [*www.povertyusa.org*](http://www.povertyusa.org)



* Have three minutes? Why not use them to learn about how the USCCB addresses issues of poverty in this interview with CCHD Director Ralph McCloud? #PowerOfCCHD #1church1mission [*https://goo.gl/UMoEIz*](https://goo.gl/UMoEIz)
* The Collection for the Catholic Campaign for Human Development supports the work of groups by giving a hand up, not a hand out. Support the collection at Mass! #PowerOfCCHD #1church1mission [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)



* Check out life at the poverty line. Support the Catholic Campaign for Human Development Collection at Mass #PowerOfCCHD #1church1mission [*https://goo.gl/MFO7fn*](https://goo.gl/MFO7fn)
* Want to stay up-to-date on how the Catholic Campaign for Human Development is working to break the cycle of poverty? Sign up for the quarterly newsletter “Helping People Help Themselves.” #PowerOfCCHD #1church1mission [*http://goo.gl/iktA5H*](http://goo.gl/iktA5H)
* Who receives funding from the collection for the Catholic Campaign for Human Development? Watch our “Meet Mary” video and see how your donations break the cycle of poverty. #PowerOfCCHD #1church1mission [*https://goo.gl/OouOcF*](https://goo.gl/OouOcF)
* Support the Catholic Campaign for Human Development collection at Mass! #PowerOfCCHD #1church1mission [*www.povertyusa.org*](http://www.povertyusa.org)



* This weekend our second collection is for the Catholic Campaign for Human Development. 25 percent of funds collected will stay here in the diocese for anti-poverty projects. Please be generous! #PowerofCCHD [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)



* This weekend is the collection for the Catholic Campaign for Human Development! Be part of the effort to break the cycle of poverty in the United States. #PowerOfCCHD #1church1mission [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)



* Thank you for supporting the CCHD Collection this past weekend. If you missed it, it’s not too late to give! #PowerOfCCHD #1church1mission [*http://goo.gl/B3l390*](http://goo.gl/B3l390)



**Twitter**

* DYK over 43 million Americans live below the poverty line? Learn about @EndPovertyUSA #PowerOfCCHD [*www.povertyusa.org*](http://www.povertyusa.org)
* See life at the margins. Help the CCHD collection at Mass. #PowerOfCCHD [*https://goo.gl/MFO7fn*](https://goo.gl/MFO7fn)
* Collection for @EndPovertyUSA supports groups by giving a hand up, not a hand out. #PowerOfCCHD [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)
* Stay up-to-date on how CCHD breaks cycles of poverty. Sign up for the newsletter! #PowerOfCCHD [*http://goo.gl/iktA5H*](http://goo.gl/iktA5H)
* Help break the cycle of poverty in the US and support the CCHD collection at Mass. #PowerOfCCHD [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)

* Who receives funding from @EndPovertyUSA collection? Watch “Meet Mary.” #PowerOfCCHD [*https://goo.gl/OouOcF*](https://goo.gl/OouOcF)
* Support the Catholic Campaign for Human Development collection at Mass! #PowerOfCCHD #1church1mission [*www.povertyusa.org*](http://www.povertyusa.org)
* This weekend is the CCHD collection! Help break the cycle of poverty in the US. #PowerOfCCHD [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)
* DYK 25% of funds from the CCHD collection stay in our diocese? #PowerOfCCHD [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)
* This weekend’s 2nd collection is for CCHD. Please be generous! #PowerOfCCHD [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)

**Instagram**

* Did you know that over 43 million Americans live below the poverty line? Support the Collection for the Catholic Campaign for Human Development at Mass! #PowerOfCCHD #1church1mission [*www.povertyusa.org*](http://www.povertyusa.org)



* The Collection for the Catholic Campaign for Human Development supports the work of groups by giving a hand up, not a hand out. Support the collection at Mass! #PowerOfCCHD #1church1mission [*www.povertyusa.org*](http://www.povertyusa.org)



* Support the Catholic Campaign for Human Development collection at Mass! #PowerOfCCHD #1church1mission [*www.povertyusa.org*](http://www.povertyusa.org)



* This weekend is the collection for the Catholic Campaign for Human Development! Be part of the effort to break the cycle of poverty in the United States. #PowerOfCCHD #1church1mission [*http://goo.gl/I6FqfW*](http://goo.gl/I6FqfW)



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