

## Tips for Making the Contest a Success!

- Make the contest a school or parish-wide event and exhibit entries around the building!
- Contact your CCHD diocesan director to inquire about speakers from local anti-poverty organizations supported by the Catholic Campaign for Human Development.
- Visit [www.usccb.org/youthcontest](http://www.usccb.org/youthcontest) for:
  - FAQs and contest info
  - Contest packets for Youth, Educators, and Diocesan Contacts.
  - Ideas to help youth learn about poverty in the U.S., walking with “Two Feet,” and our Catholic response to poverty.



Catholic Campaign for Human Development  
United States Conference of Catholic Bishops  
3211 4th St. NE  
Washington, DC 20017



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For more information, visit  
[www.usccb.org/youthcontest](http://www.usccb.org/youthcontest)

CCHD Multimedia Youth Contest  
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 Break the cycle of poverty  
**BUILD COMMUNITY**  
Catholic Campaign for Human Development

## Multimedia Youth Contest



**“Dear young people,  
do not bury your talents”  
~Pope Francis**

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Human Development

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## What is the Catholic Campaign for Human Development (CCHD)?



The Catholic Campaign for Human Development (CCHD), established in 1970, has two purposes:

- 1) empowerment and participation for the poor, and
- 2) education about poverty in the United States, and the Church's social teachings that lead to action to address the root causes of poverty.

In 45 years, CCHD has provided more than 8,400 grants to self-help projects developed by grassroots groups of poor persons.

CCHD's education campaign has assisted in increasing Catholics' awareness of poverty in the United States, connecting that awareness to the rich Catholic social tradition and teaching, and transforming awareness and reflection into concrete actions for justice.



## The Multimedia Youth Contest

The Multimedia Youth Contest is a tool for schools and parishes to engage young people in creative justice education and the efforts of the Catholic Campaign for Human Development to address the root causes of poverty in the United States.

## Basic Info about the Contest

- The contest is for grades 7-9 & 10-12.
- Individuals or groups can enter.
- Any form of multi-media is welcome (e.g. painting, film, song, drawing, video, poetry, drama, website, PowerPoint, etc.)
- Contestants first submit work to their participating school or parish for local judging, with the diocesan office submitting the winning regional entry.
- The national entry deadline is March 31.
- The grand prize is \$500. 2<sup>nd</sup>, 3<sup>rd</sup>, and honorable mentions may also be awarded, as well as gift certificates for national winners' schools from RCL Benziger.
- Important contest rules can be found at [www.usccb.org/youthcontest](http://www.usccb.org/youthcontest)



## What is the 2017 theme?

## *Being Neighbors in Our Common Home*

## The ideal entry will

- Reflect artistic skill and creativity.
- Exhibit an understanding of the root causes of poverty, not just the symptoms. It should be clear that the contestant understands that in addition to charitable works, work for social justice is needed to address the causes of problems faced by people living in poverty.
- Portray the poor as empowered persons capable of leading efforts for change in community as opposed to portrayal as victims.
- Illustrate that action to confront poverty is a response to our faith and the values of Catholic social teaching.
- Exhibit learning about CCHD's work and mission.

## Tasks of the Contestant

- 1) Learn about poverty in the U.S. and its root causes.
- 2) Reflect on our faith response to poverty and on how groups funded by CCHD are putting faith in action.
- 3) Develop original work focused on the contest theme.
- 4) Use your work to teach others what you have learned.