



Support the Catholic Communication Campaign

Dear Diocesan Director/Coordinator,

Our young people need encouragement to be courageous in their relationships and to lead lives of greatness in their communities. Please encourage your parishes to be generous to the Catholic Communication Campaign (CCC) to help form strong witnesses to gospel values. Young people today need to hear and see messages that lead them to the truth that we are all loved by God and that God is never far from us.

The Culture Project is one way the CCC helps young people experience the truth of God's love. With your diocese's support, the Culture Project is creating a multimedia campaign that teaches young people about their dignity as children of God who can build authentic relationships with one another.

Of the funds your parishes collect, 50% remain in your diocese to support your local communication initiatives.

Spread the word. Use your diocesan publications, website, social media site, and any of your other channels to promote this collection. Resources like web banners, a social media tool kit, and a sample letter from your bishop are available online for download and distribution at www.usccb.org/cccl/collection. If you have any questions, please contact me at 202-541-3365 or at ngermain@usccb.org. Thank you for your continued support of the CCC.

Gratefully in Christ,

Nicole Germain
Assistant Director, Promotions
Office of National Collections

For more information on the work of the CCC, please visit www.usccb.org/cc.



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