



# SUPPORT THE CATHOLIC COMMUNICATION CAMPAIGN

Dear Diocesan Director/Coordinator,

Last year, Pope Francis encouraged us “to engage in constructive forms of communication that reject prejudice toward others and foster a culture of encounter” (World Communications Day Message, 2017). By promoting the Catholic Communication Campaign (CCC) in your diocese and encouraging your parishes to take up the collection, you are spreading the Gospel and helping others encounter Christ. Your efforts support communications projects on a national and international scale, and within your own diocese. *Of the funds your diocese collects, 50 percent remains in your diocese to support local communication projects.*

Active service and a personal encounter with the poor are critical to the mission of the Church. The Catholic Volunteer Network (CVN) shares volunteer opportunities for people of all ages to participate in faith-based service. With your support of the CCC, CVN was able to launch its “Invitation” campaign to welcome more people to engage in service. Through this campaign, CVN created posters for parishes, brochures for students, and tool kits for campus ministers. Additionally, they encouraged faith-based service through print and web advertising and social media. The generosity of those in your diocese has helped to encourage more people to live out the gospel call to serve others.

Use your diocesan publication(s), website, social media site, and any other channels available to you to promote this collection. Resources like web banners, a social media tool kit, and a sample letter from your bishop are available online for download at [www.usccb.org/ccclcollection](http://www.usccb.org/ccclcollection). If you have any questions, please contact me at 202-541-3365 or at [ngermain@usccb.org](mailto:ngermain@usccb.org). Thank you for your continued support of the collection.

Gratefully in Christ,

Nicole Germain  
Assistant Director, Promotions  
Office of National Collections

*For more information on the work of the CCC, please visit [www.usccb.org/ccc](http://www.usccb.org/ccc).*



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### OFFICE OF NATIONAL COLLECTIONS

3211 FOURTH STREET NE • WASHINGTON, DC 20017-1194

202-541-3400 • FAX 202-541-3460 • [WWW.USCCB.ORG/NATIONALCOLLECTIONS](http://WWW.USCCB.ORG/NATIONALCOLLECTIONS)

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