



# Support the Catholic Communication Campaign

Donations to the CCC supported live broadcasts and other communications activities during the Fifth National Encuentro of Hispanic/Latino ministry in 2018.

Dear Pastor/Parish Administrator,

Soon, your parish will take up a collection for the Catholic Communication Campaign (CCC). We need your help to spread the word and support communications efforts in the United States and around the world.

Pope Francis, in his message for the 2019 World Communications Day, spoke of media, especially online media, as “an opportunity to share stories and experiences . . . that are physically distant from us, in order to pray together.” Sharing experiences helps draw us closer to others; but wherever people live far apart or in poverty, often they find it difficult to have this experience of being in relationship.

In largely rural Malawi, in southeastern Africa, for example, Luntha TV builds community by bringing the faith to people. Its programming ranges from discussions of Catholic social teaching and Christian spirituality to Bible studies—from timely topical issues such as educational programming for newly married couples to stories addressing the needs of orphans, widows, and people affected by chronic illnesses such as HIV/AIDS. Your support of the Catholic Communication Campaign helps provide Luntha TV with the studio equipment needed to broadcast live programs that enrich individuals’ relationships with God and that form closer communities.

This collection will help your diocese too—*50% of the funds collected remain in your diocese for local communications projects!*

**Four effective ways you can support the Catholic Communication Campaign are to mention it at Mass, tell this story, use the parish appeal or bulletin announcements inside, and use the additional resources, including web ads and social media tool kit, available at [www.usccb.org/cc/collection](http://www.usccb.org/cc/collection).** If you have any questions, please contact me at [ncpromo@usccb.org](mailto:ncpromo@usccb.org) or at 202-541-3365.

Thank you for your continued support of this collection.

Gratefully in Christ,



Nicole Germain  
Assistant Director, Promotions  
Office of National Collections



# CONNECTING COMMUNITIES IN CHRIST

## PARISH APPEAL

Our special collection today supports the Catholic Communication Campaign. This campaign connects people with Christ through the Internet, television, radio, and print media. Fully 50% of the money we collect stays right here in the [INSERT DIOCESE NAME] to support local communications projects. The other 50% supports national communications efforts as well as projects in developing countries. This collection connects people around the world to the Gospel message. Please be generous today!



## LLAMADO A LA PARROQUIA

Nuestra colecta especial de hoy apoya a la Campaña Católica de la Comunicación. Esta campaña conecta a las personas con Cristo a través de la Internet, la televisión, la radio y los medios impresos. El 50% total de los fondos recaudados permanece aquí mismo en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los proyectos locales de comunicación. El otro 50% financia los esfuerzos de comunicación a nivel nacional, así como otros proyectos en países en desarrollo. Esta colecta conecta a las personas alrededor del mundo con el mensaje del Evangelio. ¡Por favor, sea generoso hoy!

## SIMPLE STEPS

Use these simple steps to promote the Catholic Communication Campaign in your parish.

1. **ANNOUNCE** the collection in your parish using the bulletin announcements and parish appeal provided so your parishioners know what it is, when to expect it, and why they should support it. **This is the best way to ensure the success of the collection.**
2. **PREACH** about the need for good communications programs to evangelize people here and throughout the world.
3. **PRAY** for those who work in communications and for those who have yet to hear the Gospel message. A digital prayer card is available for you to download and share with parishioners at [www.usccb.org/cc/collection](http://www.usccb.org/cc/collection).
4. **SPREAD THE WORD** by sharing collection information on your social media channels and website using the web banners and social media tool kit at [www.usccb.org/cc/collection](http://www.usccb.org/cc/collection).

Some of the collection's posts include timely announcements for the upcoming collection date and information about where funding goes.

All collection resources can be found at [www.usccb.org/cc/collection](http://www.usccb.org/cc/collection).

Recently, donations to the Catholic Communication Campaign supported a catechetical TV program for Vietnamese youth (top left), design and printing of liturgical texts and other publications from USCCB (center) and online access to daily readings, the *Catechism of the Catholic Church* and more (bottom left).



# CONECTANDO A LAS COMUNIDADES EN CRISTO

## BULLETIN ANNOUNCEMENTS

### ENGLISH

#### **The Week Before the Collection**

Next week, our special collection supports the Catholic Communication Campaign. This campaign connects people with Christ in the United States and in developing countries around the world through the Internet, television, radio, and print media. Fully 50% of the money collected remains here in the [INSERT DIOCESE NAME] to fund local communications efforts. Your support helps spread the Gospel message! To learn more, visit [www.usccb.org/ccc](http://www.usccb.org/ccc).

#### **The Week of the Collection**

Today, we take up the collection for the Catholic Communication Campaign (CCC). Your support helps the CCC connect people to Christ in the United States and around the world through the Internet, television, radio, and print media. Half the funds we collect remain here in the [INSERT DIOCESE NAME] to support local efforts. Be a part of this campaign to spread the Gospel message. Support the collection today! To learn more, visit [www.usccb.org/ccc](http://www.usccb.org/ccc).

#### **The Week After the Collection**

Thank you for your generosity toward last week's collection for the Catholic Communication Campaign (CCC). Your support helps the CCC spread the Gospel message and connect millions of people with Christ, here in the United States and around the world. If you missed the collection, it's not too late to give! Visit [www.usccb.org/nationalcollections](http://www.usccb.org/nationalcollections).

### SPANISH

#### **Semana antes de la colecta**

Nuestra colecta especial en la próxima semana es para la Campaña Católica de la Comunicación. Esta campaña conecta a las personas con Cristo en Estados Unidos y en los países en desarrollo alrededor del mundo a través de la Internet, la televisión, la radio y los medios impresos. El 50% total de los fondos recaudados permanece aquí en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar los esfuerzos locales de comunicación. ¡Tu apoyo ayuda a difundir el mensaje del Evangelio! Para informarte más, visita [www.usccb.org/ccc](http://www.usccb.org/ccc).

#### **Semana de la colecta**

Hoy realizaremos la colecta para la Campaña Católica de la Comunicación (CCC). Tu apoyo ayuda a la CCC a conectar a las personas con Cristo, en Estados Unidos y alrededor del mundo, a través de la Internet, la televisión, la radio y los medios impresos. La mitad de los fondos recaudados permanece aquí en la [INSERTAR EL NOMBRE DE LA DIÓCESIS] para financiar las labores locales. Sé parte de esta campaña para difundir el mensaje del Evangelio. ¡Apoya a la colecta hoy! Para informarte más, visita [www.usccb.org/ccc](http://www.usccb.org/ccc).

#### **Semana después de la colecta**

Muchas gracias por tu generosidad la semana pasada durante la colecta para la Campaña Católica de la Comunicación (CCC). Tu apoyo ayuda a la CCC a difundir el mensaje del Evangelio y a conectar a millones de personas con Cristo, aquí en Estados Unidos y alrededor del mundo. Si no alcanzaste a dar en la colecta, ¡aun lo puedes hacer! Visita [www.usccb.org/nationalcollections](http://www.usccb.org/nationalcollections).

(Right) Production of webinars, news conferences, daily reflections and other USCCB video resources are supported in part by parishioner donations to the Catholic Communication Campaign.



# Catholic Communication Campaign

## Connecting Communities in Christ

To learn more about this collection or to find additional resources, please visit [www.usccb.org/lccc](http://www.usccb.org/lccc).

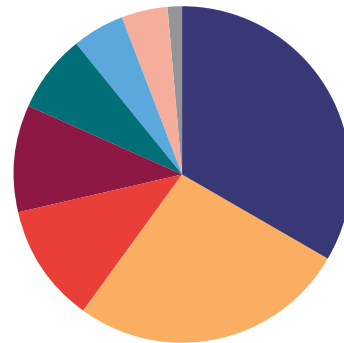


Vietnamese youth gather for a Bible study program inspired by "Cogi hay?" a television series funded by donations to the Catholic Communication Campaign.

### WHERE DO YOUR DONATIONS GO?

2018 Distribution of Grants: \$3,735,018.00

■ News & Information Services:	\$1,253,159	33.6%
■ Media Evangelization:	\$997,463	26.7%
■ Broadcast Documentaries:	\$425,000	11.4%
■ Web-Based Communications Resources:	\$382,372	10.2%
■ Building Media Capacity:	\$275,260	7.4%
■ Preserving Church History:	\$189,586	5.1%
■ Developing Nations Projects:	\$162,178	4.3%
■ Media Training:	\$50,000	1.3%



Fully 50% of collected funds stay in your diocese to support local communications projects. The other 50% support national projects in the United States and around the world.

*El 50% en su totalidad permanece en tu diócesis para financiar proyectos locales en el campo de las comunicaciones. El otro 50% de los fondos recaudados financian proyectos a nivel nacional en Estados Unidos y alrededor del mundo.*



### CATHOLIC COMMUNICATION CAMPAIGN

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