**Social Media Toolkit**

**Post 1: Week Before the Collection**

*The link in the post directs one to the USCCB interactive home missions map. Be sure to copy the whole link!*

**Facebook:**

Did you know that almost half of the United States is considered home mission territory? Check out this map, and learn more! Support the Catholic Home Missions Appeal at Mass! #ChurchAtHome #1church1mission <http://goo.gl/mtTxts> **Twitter:**

DYK almost half the US is home mission territory? Support the Catholic Home Missions Appeal! #ChurchAtHome <http://goo.gl/mtTxts>

**Post 2: Week of the Collection**



**Facebook/Instagram:**

Many dioceses right here in the United States do not have enough priests to serve their parishes. Your support of the Catholic Home Missions Appeal helps provide seminary formation for the next generation of priests. Support the collection at Mass! #ChurchAtHome #1church1mission <http://goo.gl/mE2wWF>

**Twitter:**

Support the Catholic Home Missions Appeal & provide seminary formation for the next generation of priests! #ChurchAtHome

**Post 3: Week of the Collection**

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**Facebook/Instagram:**

The Catholic Home Missions Appeal strengthens the #ChurchAtHome and supports pastoral projects in needy dioceses here in the United States. Read more: [www.usccb.org/home-missions](http://www.usccb.org/home-missions)

**Twitter:**

The Catholic Home Missions Appeal strengthens the #ChurchAtHome and supports pastoral projects in the US. [www.usccb.org/home-missions](http://www.usccb.org/home-missions)

**Post 4: Week of the Collection**

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**Facebook/Instagram:**

Your support to the Catholic Home Missions Appeal strengthens the #ChurchAtHome. Prayerfully consider supporting the collection at Mass!

**Twitter:**

Your support to the Catholic Home Missions Appeal strengthens the #ChurchAtHome. Learn more: [www.usccb.org/home-missions](http://www.usccb.org/home-missions)

**Post 5: Day of the Collection**

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**Facebook/Instagram:**

This weekend is the Catholic Home Missions Appeal! Support the second collection this weekend at Mass! #ChurchAtHome #1church1mission [www.usccb.org/home-missions](http://www.usccb.org/home-missions)

**Twitter:**

This weekend is the Catholic Home Missions Appeal! Support the second collection at Mass! #ChurchAtHome <http://goo.gl/mE2wWF>