**Social Media Toolkit**

**Post 1: Before the Collection**

*The link in the posts leads to a video. Be sure to copy the whole link and the video will automatically be linked on Facebook and Twitter!*

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**Facebook:**

Check out how you helped translate the catechism into the Mayan language Q’eqchi’ for the first time through the Collection for the Church in Latin America! #ShareYourFaith #1church1mission <https://goo.gl/ZTq2zZ> **Twitter:**

You helped translate the catechism into Q’eqchi’ through the Collection for the Church in Latin America! Watch: <https://goo.gl/ZTq2zZ>

**Post 2: Before the Collection**

  
**Facebook/Instagram:**

For over 50 years, the Collection for the Church in Latin America has been a way for us to be in solidarity with our brothers and sisters in Latin America and the Caribbean. Support the collection in whatever way you can! #ShareYourFaith #1church1mission [www.usccb.org/latin-america](http://www.usccb.org/latin-america)

**Twitter:**

The Collection for the Church in Latin America helps build solidarity with our brothers and sisters to our south. [www.usccb.org/latin-america](http://www.usccb.org/latin-america)

**Post 3: Before the Collection**

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**Facebook/Instagram:**

The Collection for the Church in Latin America is an opportunity to #ShareYourFaith with our brothers and sisters in Latin America and the Caribbean. Please be generous to the collection at Mass and through your prayers! #1church1mission Learn more: [www.usccb.org/latin-america](http://www.usccb.org/latin-america)

**Post 4: Week of the Collection**

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**Facebook/Instagram/Twitter:**

#ShareYourFaith and support the Collection for the Church in Latin America this weekend at Mass! [www.usccb.org/latin-america](http://www.usccb.org/latin-america) #1church1mission

**Post 5: Week of the Collection**

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**Facebook/Instagram:**

This weekend, our second collection is for the Church in Latin America. Your generosity will support seminary and religious formation, family ministry, and lay leadership training so they can serve those in need in Latin America and the Caribbean. #ShareYourFaith #1church1mission [www.usccb.org/latin-america](http://www.usccb.org/latin-america)

**Twitter:**

Our second collection this week is for the Church in Latin America. Please be generous! #ShareYourFaith <http://goo.gl/b8FxQB>

**Post 6: Week of the Collection**

*The link in the posts leads to a video. Be sure to copy the whole link and the video will automatically be linked on Facebook and Twitter!*

**Facebook:**

Bishop Eusebio Elizondo shares how donations to the Collection for the Church in Latin America helped one parish in El Salvador. This is one example of many! Support the collection at Mass this weekend and through your prayers. #ShareYourFaith #1church1mission <https://goo.gl/Nxuopf>

**Twitter:**

A message from Bishop Elizondo about the Church in Latin America. The Collection is this weekend! #ShareYourFaith <https://goo.gl/Nxuopf>

**Post 7: Week of the Collection**

**Facebook:**

Did you know your support to the Collection for the Church in Latin America helps people in over 20 countries? Check out this map and see where your donations go! #ShareYourFaith #1church1mission <https://goo.gl/HH6dx3>

**Twitter:**

DYK the Collection for the Church in Latin America helps people in over 20 countries? Check out this map: <https://goo.gl/HH6dx3>

**Post 8: Weekend of the Collection**



**Facebook/Instagram:**

Today is the Collection for the Church in Latin America! Your generosity will help people throughout Latin America and the Caribbean grow closer to Christ! #ShareYourFaith #1church1mission

**Twitter:**

Today is the Collection for the Church in Latin America. Please be generous! [www.usccb.org/latin-america](http://www.usccb.org/latin-america) #ShareYourFaith