



CSMG 2013



www.catholicsocialministrygathering.org

Become a Sponsor Today!

What is the Catholic Social Ministry Gathering?

The Catholic Social Ministry Gathering (CSMG) is an annual event organized through the partnership of 16 national Catholic organizations. It is rooted in the Sacraments, the Word of God and the Church's living Catholic social tradition that builds solidarity, knowledge, and skills among social ministry leaders in local dioceses, religious congregations, Catholic educational institutions, and national Catholic organizations. It animates the Church's social mission for the evangelization of the world.

For more than 20 years CSMG has served as a central annual gathering of U.S. Catholic leaders in social ministry and advocacy. Social Action Directors come together from many of the 194 Catholic dioceses in the United States. They are joined by bishops, other diocesan staff, representatives of major national and international Catholic organizations, and prominent leaders in parish social ministry, volunteer organizations, and university faith and justice programs, totaling approximately 500 participants.

Why become a sponsor of the 2013 Catholic Social Ministry Gathering?

Sponsorship of CSMG provides your organization high visibility as a supporter of the Catholic Church's mission to promote human life and dignity both in the United States and internationally. It also provides your organization an opportunity to introduce your programs, products, and materials to influential leaders shaping the future of Catholic social ministry, policy advocacy, parish life, campus ministry and the Church's interaction with civil society for the promotion of the common good.

Top 5 reasons to sponsor the 2013 Catholic Social Ministry Gathering.

1. Access to approximately 500 professional and emerging Catholic leaders active in fields including diocesan and parish planning, public policy advocacy, youth and adult catechesis, volunteer formation and training, and in such major partner organizations as Catholic Charities U.S.A., Catholic Relief Services, and the United States Conference of Catholic Bishops.
2. An opportunity for your organization to receive the most up-to-date briefings on the Catholic Church's responses to pressing current domestic and global challenges relating to poverty, war, injustice and the promotion of human life and dignity.
3. Learn how the Church continues to deepen and extend its rich tradition of social teaching and engagement for the common good, especially in light of the New Evangelization and the teaching of Pope Benedict XVI.
4. Understand the strategic importance of Catholic Social Teaching and the integration of social ministry and advocacy into the mission and identity of a broad range of Catholic institutions and organizations.
5. Demonstrate your organization's commitment to the social mission of the Catholic Church, and active support for a society and world more reflective of Gospel values.

Sponsorship Levels

Mission Sponsor – \$20,000 +*	
<ul style="list-style-type: none"> • Special recognition given to sponsor at either the Monday luncheon or the closing luncheon on Wednesday. • Four event registrations are included, along with all CMSG meals. • Optional promotion opportunity in the Program Book inviting CSMG participants to attend a sponsor-hosted function at the hotel. (Arrange event with CSMG staff by January 18, 2013.) • Separate sign for each sponsor at this level near the entrances/exits to plenary presentations and at the event registration/info table. • Sponsorship material in packet, subject to USCCB approval. • All benefits listed for lower levels of sponsorship, plus the following. • Sponsor logo to be given larger font among sponsors on CSMG website. • Exhibit table to be given prominence among sponsors. • Ad in Program Book is now a full-page ad. 	
Sustaining Sponsor – \$10,000 +*	Supporting Sponsor – \$5,000 +*
<ul style="list-style-type: none"> • Increased access to participants through two event registrations, including all CMSG meals. • Special introductions to partner organizations and prominent participants. • All benefits listed for lower levels of sponsorship, plus the following. • Size of Program Book ad increases to half-page. • Sponsor logo on CSMG website links to sponsor website. 	<ul style="list-style-type: none"> • On-site access to participants through one event registration, including all CMSG meals. • Sponsor Logo and/or name and level included on the back cover of the Program Book, together with listing of CSMG 2013 partner organizations. • Inclusion on sign listing all sponsors at this level and above at event registration/info table. • All benefits listed for lower levels of sponsorship, plus logo on website.
Contributing Sponsor – \$2,500 +*	Solidarity Sponsor – \$1,000 +*
<ul style="list-style-type: none"> • Exhibit table. • Quarter-page ad in Program Book. • All benefits listed for lower levels of sponsorship. 	<ul style="list-style-type: none"> • Sponsor name and level listed inside Program Book.

*Every effort will be made to help your organization meet its sponsorship requirements. *Tailored sponsorship packages may also be arranged.*

Additional Sponsorship Opportunities for Events & Meeting Materials

Meeting tote bag with sponsor logo (on one side)	\$2,500
Morning or afternoon coffee/refreshment stations	\$1,500 each (4 total)
Half-page add in program book	\$1,000
Quarter-page add in program book	\$500



Sponsor Policy & Guidelines

Criteria for Sponsorship

- Sponsors, whether commercial or non-profit, offer services or products compatible with the mission of CSMG and the teaching of the Catholic Church.
- Only organizations or corporations may be sponsors, not individuals.
- CSMG reserves the right to limit the total number of sponsors, and must approve each sponsor in writing.
- Sponsor's acceptance of CSMG's terms and conditions will be indicated by the signing and submission of the Sponsorship Pledge Form.
- Sponsors must submit full payment no later than **January 18, 2013**. This amount is non-refundable, unless unforeseen factors result in the cancellation of the entire event.

Terms and Conditions

- Sponsors must wear sponsor badges at all times during CSMG events.
- Sponsors may display materials only in approved locations.
- Sponsors eligible to distribute materials in the registration packet must submit such materials to CSMG staff in adequate quantity no later than **January 31, 2013**.
- Sponsors eligible for a private reception or event in conjunction with CSMG must coordinate arrangements with CSMG staff by **January 18, 2013** in order for them to be included in the schedule and Program Book.
- Sponsorship of CSMG does not include admittance to any of the pre-Gathering events associated with CSMG, nor to any private meetings or events of partner organizations that take place during the gathering. Sponsors are welcome to register separately for pre-Gathering events via our website.
- Any sponsors exhibiting at CSMG 2013 are subject to the *Exhibitor Policy and Guidelines*.
- Additional terms and conditions may be specified by CSMG staff or the event hotel.

Table Displays

Sponsors at the level of Contributing Sponsors and above receive an exhibit table opportunity at CSMG 2013. Each exhibitor will be assigned a six-foot display table, and displays should be confined to tabletops. No pipe and drape, electricity, internet, or special security will be provided. Further details are provided in the *Exhibitor Policy and Guidelines* available at www.catholicsocialministrygathering.org.

Payment Details

Prospective sponsors are asked to return the enclosed Sponsor Pledge Form as soon as possible to ensure maximum visibility in CSMG 2013 promotion and reference materials. Please send your contribution at the same time if possible. CSMG staff will respond confirming arrangements, and including a receipt for contributions already received, or an invoice for contributions still outstanding. In order for the sponsor's name to be included in the Program Book contributions must be *received in full* by **January 18, 2013**.



Partner Organizations

Association of Catholic Colleges and Universities

Catholic Charities USA

Catholic Daughters of the Americas

Catholic Relief Services

Catholic Mobilizing Network to End the Death Penalty

The Conference of Major Superiors of Men

JustFaith Ministries

Ladies of Charity, USA

National Association of Black Catholic Administrators

National Catholic Partnership on Disability

National Catholic Rural Life Conference

National Council of Catholic Women

Roundtable Association of Diocesan Social Action Directors

The Society of St. Vincent de Paul

- Voice of the Poor

United States Conference of Catholic Bishops

- Catholic Campaign for Human Development
- Department of Justice, Peace and Human Development
- Migration and Refugee Services
- Secretariat of Cultural Diversity in the Church
- Secretariat of Pro-Life Activities



Sponsorship Pledge Form

Pledged level of sponsorship (choose one):

- Mission Sponsor (\$20,000+)
 Sustaining Sponsor (\$10,000+)
 Supporting Sponsor (\$5,000+)
- Contributing Sponsor (\$2,500+)
 Solidarity Sponsor (\$1,000+)

Organization Name: _____

Primary Contact Name: _____ Title: _____

Address: _____

Bldg. Number/Name
Street
Suite/Unit/Floor

City
State
Zip Code
Organization Web Address

E-mail: _____ Phone: _____ Fax: _____

Alternate Contact Name: _____ Title: _____

E-mail: _____ Phone: _____ Fax: _____

Reason for alternate contact: _____

(i.e. matters of registration, advertisement, billing, etc.)

Optional Additional Sponsorship Opportunities (check all that apply)

<input type="checkbox"/> Meeting tote bag with sponsor logo (on one side)	\$2,500	
<input type="checkbox"/> Morning or afternoon coffee/refreshment stations	\$1,500 (each)	Number: _____ out of 4
<input type="checkbox"/> Half-page add in program book	\$1,000	
<input type="checkbox"/> Quarter-page add in program book	\$500	

Agreement: This form serves as notice of our application to become a sponsor of CSMG 2013. I understand that CSMG acceptance of pledges of sponsorship is not final until receipt of written confirmation and an invoice/receipt from the CSMG staff. I hereby acknowledge and agree to comply with the *Sponsor Policy and Guidelines*, and where applicable to comply by and communicate the *Exhibitor Policy and Guidelines* to anyone who will staff an exhibit for us during CSMG 2013.

Date

Signature

Please mail, e-mail or fax your completed form to:

Ian Mitchell, CSMG Program Coordinator, Department of Justice, Peace and Human Development, USCCB

Mailing Address:
3211 Fourth Street, N.E.
Washington, DC 20017

Phone: (202) 541-3373
 Fax: (202) 541-3339
 E-mail: imitchell@usccb.org