



# Catholic Social Ministry Gathering

[www.catholicsocialministrygathering.org](http://www.catholicsocialministrygathering.org)

## 2023 Sponsor Kit



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# CSMG 2023 Conference Profile



For more than 30 years, the Catholic Social Ministry Gathering (CSMG) has served as the central gathering of Catholic social ministry leaders. CSMG 2023 will be held Jan. 28 – 31, with pre-events on Jan. 28. This year's theme, "**Blessed are the Peacemakers**" (Mt. 5:9), recognizes the call to heal in a world broken by conflict, division, and inequality. Inspired by Jesus' example and the Eucharist, we must encounter, listen, accompany, and work together to build peace.

After hosting CSMG virtually the past two years, the 2023 conference will be back in-person at the Hyatt Regency Washington on Capitol Hill! Join us to pray, learn and act for the common good and to lift up our Catholic voices during advocacy visits on Capitol Hill.

## Top reasons to participate in CSMG 2023 as a sponsor:

- **Engage** 500+ current and emerging Catholic leaders who are active in diverse fields of ministry.
- **Showcase** your organization's work and resources to participants.
- **Visibility** at the in-person conference.
- **Acknowledgement** of your organization's work in plenary session.
- **Opportunities** to network with social ministry professionals and volunteers through special roles and events (depending on sponsorship level—see below).
- **Demonstrate** your organization's commitment to the social mission of the Catholic Church, and your active support for a society and world more reflective of Gospel values.

## CSMG is committed to program quality:

Top experts in matters of Church and civil society gather at CSMG every year. Recent speakers have included notable figures such as Cardinal Blase J. Cupich, Archbishop of Chicago; Cardinal Luis Antonio Tagle, Pro-Prefect of the Dicastery for Evangelization; Cardinal Álvaro Noel Ramazzini Imeri, Bishop of Huehuetenango (Guatemala); Bishop Mark J. Seitz, Diocese of El Paso; Dr. Shannen Dee Williams, Associate Professor of History at the University of Dayton; Dr. Vanessa C. White, Associate Professor of Spirituality and Ministry at the Catholic Theological Union; Brenda Noriega, Catholic young adult leader; Ana Chavarin, Community Organizer at Pima County Interfaith; Anta Gueye-James, Catholic Relief Services Country Representative for Senegal, the Gambia, and Guinea-Bissau; Sr. Norma Pimentel, Executive Director of Catholic Charities of the Rio Grande Valley; and numerous grassroots and policy experts.



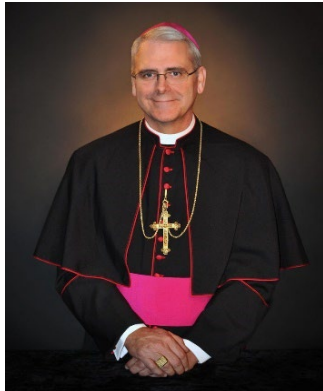
# CSMG 2023 Sponsorship Opportunities

## Become a Sponsor!

Sponsors are critical for the success of the Catholic Social Ministry Gathering. CSMG is committed to maximizing opportunities for organizations to publicly show their support for our mission and will work to develop a plan that suits your organization. See [pledge form](#) or contact Yohan Garcia at [ygarcia@usccb.org](mailto:ygarcia@usccb.org) or (202) 541-3373.

### Invitation from the Chairmen of the USCCB's

#### Department of Justice, Peace, and Human Development:



**Archbishop Paul S. Coakley**  
Chairman of the Committee on  
Domestic Justice and Human Development



**Bishop David J. Malloy**  
Chairman of the Committee on  
International Justice and Peace

*"For the past 30 years, the annual gathering of Catholic social ministry leaders has brought together hundreds of participants whose faith inspires them to pray, connect, learn and act on pressing current domestic and global challenges affecting our most vulnerable brothers and sisters at home and around the world."*

*"This Gathering is an expression of the Gospel in action as participants engage in intellectual, spiritual, and professional formation in the vision of Jesus' invitation to bring Good News to the poor (Luke 4:18). Participants also connect, dialogue, and share ideas to identify, build and sharpen skills for social ministry. These experiences culminate in the opportunity to advocate on Capitol Hill for policies that protect those suffering poverty and injustice. Your gifts can fulfill the hopes and vision of our Church leadership and members. We appreciate your consideration of our invitation. Be assured of our utmost gratitude for your attention to our humble request."*



# CSMG 2023 Sponsor Policies & Guidelines

## All sponsors will showcase their organizations to:

Catholic Bishops  
Clergy and Religious Communities  
Lay Ecclesial Professionals  
Parish and Diocesan Leaders  
Diverse Audiences

Catholic Education Institutions  
National Organizations  
Ecclesial Movements  
Young Adult Emerging Leaders  
Social Services Agencies and more...

## Missionary Disciples \$15,000

### Benefits

- Select ONE of the following: Opportunity to offer a breakfast for participants prior to the start of conference program\* on Sunday or Monday (Limit 2)
- A 2:30 minute (max.) pre-recorded presentation/video in plenary session
- Provide an educational display for a common space
- Verbal acknowledgement as a Missionary Disciple Sponsor during opening keynote
- Inclusion of organization's name in prayer for sponsors during opening liturgy
- Acknowledgment with logo on-screen during opening plenary session
- Acknowledgment on screen previewing all plenary sessions
- Sponsorship of a particular plenary session
- Listing of sponsorship level with logo on signage at the event registration/info table and on CSMG App
- Provision of sponsor ribbons for nametags of organization's in-person participants
- Thank you to sponsors with organization name, logo and website link in a post-conference email blast
- Organization's logo with hyperlink on CSMG registration website and CSMG App

\* Sponsor organization will work directly with the hotel to determine details, including actual cost, of pre-program breakfast.



# CSMG 2023 Sponsor Policies & Guidelines

## Servants of Justice \$10,000

### Benefits

- Select ONE of the following: Sponsor the three liturgies (Limit 1); Sponsor the Tuesday morning breakfast (Limit 1); Sponsor the Diversity Outreach Initiative and Young Leaders Initiative Networking Reception (Limit 1)
- Show short video (max. 90 seconds) in plenary session
- Verbal acknowledgement as a Servant of Justice Sponsor during opening plenary session
- Projection of sponsorship at the Servant of Justice Sponsor Level with logo during opening plenary session
- Acknowledgement on screen previewing plenary session
- Listing of sponsorship level with logo on signage at the event registration/info table and CSMG App
- Organizational logo and hyperlink on CSMG registration website and CSMG App
- Opportunity to sponsor a break-out session (includes acknowledgment of organization name in program; does not include selection of speakers)
- Thank you to sponsors with organization name, logo and website link in a post-conference email blast

## Solidarity \$5,000

### Benefit

- Select ONE of the following:
  - Sponsor the Diversity Outreach Initiative (DOI) Lunch *or* the Young Leaders Initiative (YLI) Welcome Reception. Offer a greeting of 90 seconds or less at the sponsored event and have opportunity for educational display (i.e., table) during the sponsored event.
  - Sponsor a Coffee Break (Limit 3) and receive verbal acknowledgement as coffee break sponsor from Main Stage, as well as signage and placement of a promotional item (e.g., flyer or postcard) at coffee tables
- Projection of organization name and logo during opening plenary session
- Organizational Logo and hyperlink on CSMG registration website and CSMG App
- Listing of sponsorship level with name on signage at the event registration/info table
- Acknowledgement on screen previewing a plenary session



# CSMG 2023 Sponsor Policies & Guidelines

## Loaves and Fishes \$1,500

### Benefit

- Organizational name on CSMG registration website
- Organizational name on CSMG App
- Organizational name on signage at in-person event
- Organizational name on slide in a plenary session and some signage

## The Good Steward (Any Amount)

### Benefit

- Open to all people of good will wanting to help with scholarships for diverse participants with financial need
- Option for donor names to be acknowledged on CSMG App or email blast

**\*SUBJECT TO USCCB APPROVAL. Remarks and/or video content must abide by USCCB Sponsorship Guidelines and must be submitted at least 4 weeks prior to the event for review.**



# CSMG 2023 Sponsor Policies & Guidelines

Pledge forms and sponsorship contributions are due by **November 15, 2022**, for inclusion in conference materials.

Organization Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_  
Bldg. Number/Name Street Suite/Unit/Floor

City State Zip Code Organization Web Address

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Alternate Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Reason for alternate contact: \_\_\_\_\_  
(i.e., matters of registration, advertisement, billing, etc.)

**How are you interested in sponsoring CSMG 2023?** Please indicate the sponsorship level you request, including amount of intended contribution.

| Name of CSMG 2023 Sponsorship Opportunity | Amount of Contribution |
|---|------------------------|
|   |                        |
|   |                        |
| Further Comments/Questions/Requests:      |                        |

**Agreement:** This form serves as notice of intention to become a sponsor of CSMG 2023. I understand that acceptance of pledges of sponsorship is not final until receipt of written confirmation and an invoice/receipt from the CSMG staff. I hereby acknowledge and agree to comply with the *Sponsor Policies and Guidelines*, and where applicable to comply with and communicate the *Exhibitor Terms and Conditions* to anyone who will staff an exhibit for my organization during CSMG 2023.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Return completed pledge form by e-mail to:**

**Yohan Garcia**  
USCCB-JPHD  
Mailing Address:  
3211 Fourth Street, N.E.  
Washington, DC 20017

Phone: (202) 541-3373  
E-mail: ygarcia@usccb.org



# CSMG 2023 Sponsor Policies & Guidelines

## Criteria for Sponsorship:

- Sponsors, whether commercial or non-profit, offer services or products compatible with the mission of CSMG and the teaching of the Catholic Church.
- Only organizations or corporations may be sponsors, not individuals.
- CSMG reserves the right to limit the total number of sponsors and must approve sponsors in writing.
- Sponsor's acceptance of CSMG's terms and conditions will be indicated by the signing and submission of the Sponsorship Pledge Form.
- Sponsors must submit financial contributions in full no later than **November 15, 2022**. This amount is non-refundable unless unforeseen factors result in the cancellation of the entire event.

## Sponsorship Terms and Conditions:

- Sponsors must wear sponsor badges at all times during CSMG events.
- Sponsors may display materials only in approved locations.
- Sponsors approved to distribute materials at CSMG must submit such materials to CSMG staff in adequate quantity no later than December 30, 2022.
- Due to USCCB policy, sponsorship of CSMG does not include registration for CSMG programs or events or any of the pre-Gathering or collaborating organization events associated with CSMG. Sponsors are welcome to register separately to participate in CSMG or for pre-Gathering events.
- Any sponsors exhibiting at CSMG 2023 are subject to the *Exhibitor Terms and Conditions*.
- Additional terms and conditions may be specified by CSMG staff.
- Sponsorship can be shared by no more than 2 organizations, and both organizations must abide by all sponsorship terms and conditions.

## Exhibiting:

All sponsors are invited to exhibit at CSMG 2023. For more information, please read the Exhibitor Packet available at [www.CatholicSocialMinistryGathering.org](http://www.CatholicSocialMinistryGathering.org). **Please note that exhibition and registration costs are not included in sponsorship packages.**

## Key Dates for Sponsors:

- **November 15, 2022** – deadline for receipt of pledge forms and financial contributions to be included on the conference virtual platform.
- **December 30, 2022** – final deadline for receipt of organizational logo, website, video (if applicable), and presentation outline and slides (if applicable). *Please note that USCCB General Counsel requires a review of sponsor materials in order to ensure that content abides by legal requirements and other necessary approvals (see next page).*





# CSMG 2023 Sponsor Policies & Guidelines

## Sponsor Contribution Instructions

Prospective sponsors are asked to return the enclosed *Sponsor Pledge Form* as soon as possible to ensure maximum visibility in CSMG 2023 promotion and reference materials. CSMG staff will respond confirming the availability of sponsorship for events, confirming arrangements, and providing an invoice for contributions. Corporate sponsorships are an important source of support for the USCCB's mission to promote the Gospel of Christ and the teachings of his Church. We ask that all sponsors of the 2023 Catholic Social Ministry Gathering follow USCCB corporate sponsorship policies. Therefore, sponsors may not use qualitative or comparative language in any sponsorship messages or otherwise endorse or induce to purchase, sell, or use a sponsor's products or services, and may not provide price information or other indications of savings or value. In addition, the sponsor hereby agrees to adhere to the following guidelines when (1) preparing their pre-recorded presentation; (2) sponsoring an event that is part of the conference program; and (3) offering a pre-program or post-program event.

### **USCCB permits the sponsor to do the following:**

- Include the sponsor's name, logo, phone number, locations, Internet address, and slogan (if the slogan is an established part of the sponsor's identity) on any handouts, posters, etc.
- Disseminate a message (verbally or visually) with its acknowledgment regarding the event, subject to the limitations and Required Language Concerning USCCB Sponsorship Policy, below.
- Include or discuss value-neutral displays of the sponsor's products or services on any handouts/posters or during any discussion.
- Include a single website link (e.g., depicted by a sponsor's logo) that takes the user to the sponsor's home page (not to marketing information or to a particular product or service) on any handouts/posters.

### **USCCB prohibits the sponsor from doing the following:**

- Advertising of any kind, including any message which promotes or markets any service, facility, or product, or which contains qualitative or comparative language, price information, or other indications of savings or value, an endorsement, or an inducement to purchase, sell or use any company, service, facility, or product.
- Making any statement that the USCCB endorses a sponsor's products, services, or facilities.
- Providing privileges, goods, facilities, or services to the sponsor, including but not limited to complimentary tickets or registrations, preferred seating, meals, drinks, transportation, or other accommodations.
- Any language suggesting, directly or indirectly, that the sponsor has entered into an exclusive provider agreement with the USCCB.



# CSMG 2023 Sponsor Policies & Guidelines

## **Additional Language Related to Sponsors’ Logos, Videos, and other Media Content:**

Sponsors hereby grant USCCB the royalty-free, non-exclusive right to use, reproduce, and distribute without limitation the short videos or other content such as but not exclusive of podcasts, audio books or other content delivery systems of Sponsors alone or as part of any USCCB video or other content such as but not exclusive of podcasts, audio books or other content delivery systems or in any other manner and media now known or subsequently developed, including but not limited to social media such as YouTube or USCCB’s website or any affiliated websites. The term of the Permission of these materials is 10 years with the option to extend it for another 10 years, and the territory is worldwide. Sponsors expressly represent and warrant that they own or have valid licenses or authorizations to have the right to grant the Permission to USCCB. Sponsors further represent and warrant that they have obtained all necessary rights, licenses, grants, permissions, or other necessary approvals (“Third Party Approvals”) from any third parties who may have rights in any portion or component of these short videos. At USCCB’s request, Sponsors shall provide written documentation or evidence of having all such Third-Party Approvals. Sponsors also explicitly represent and warrant it owns the Sponsors’ logos and any other trademarks, trade dress, trade names or related intellectual property and that there are no third-party claims or conflicts with respect to the foregoing.

Sponsors shall indemnify and hold harmless and defend at Sponsors’ sole expense USCCB or its employees, agents, affiliates, or representatives against any or all conflicts, claims, judgments, settlements, dispositions and/or actions of any nature or kind whatsoever arising from USCCB’s use of any of the materials listed above or in this CSMG 2023 Sponsor Policies & Guidelines Kit, with no limitations or exclusions of at all. At USCCB’s request, Sponsors shall provide written documentation or evidence of having all such Third-Party Approvals.

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Sponsor Name

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|                          |       |
|--------------------------|-------|
| Representative Name      | Title |
| Representative Signature | Date  |