



Catholic Social Ministry Gathering

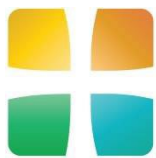
www.catholicsocialministrygathering.org

2025 Sponsor Kit



Contents:

- **CSMG Conference Profile**
- **Invitation from Our Chairmen**
- **Sponsorship Opportunities**
- **Sponsorship Pledge Form**
- **Sponsorship Policies and Guidelines**



CSMG 2025 Conference Profile

Become a Sponsor!

For more than 40 years, the Catholic Social Ministry Gathering (CSMG) has served as the central gathering of Catholic social ministry leaders. CSMG 2025 will be held Jan. 25 – 28, with pre-events on Jan. 25. The 2025 conference will be in-person at the Hyatt Regency Washington on Capitol Hill. Join us to pray, learn and act for the common good and to lift up our Catholic voices during advocacy visits on Capitol Hill.

Sponsors are critical for the success of the Catholic Social Ministry Gathering. CSMG is committed to maximizing opportunities for organizations to publicly show their support for our mission and will work to develop a plan that suits your organization. **See the pledge form on p.6 or contact Yohan Garcia at ygarcia@usccb.org or (202) 541-3373.**

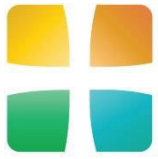
Top reasons to participate in CSMG 2025 as a sponsor:

- **Engage** 500+ current and emerging Catholic leaders who are active in diverse fields of ministry.
- **Showcase** your organization's work and resources to participants.
- **Increase your Visibility** at the in-person conference.
- **Receive Acknowledgement** of your organization's work in a plenary session.
- **Opportunities** to network with social ministry professionals and volunteers through special roles and events (depending on sponsorship level—see below).
- **Demonstrate** your organization's commitment to the social mission of the Catholic Church and your active support for a society and world that is more reflective of Gospel values.

CSMG is committed to program quality:

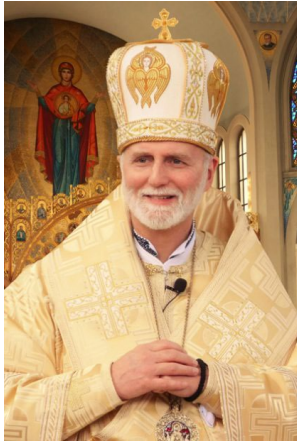
Top experts in matters of Church and civil society gather at CSMG every year. Recent speakers have included notable figures such as . . .

Cardinal Blase J. Cupich, Archbishop of Chicago; Cardinal Luis Antonio Tagle, Pro-Prefect of the Dicastery for Evangelization; Cardinal Álvaro Noel Ramazzini Imeri, Bishop of Huehuetenango (Guatemala); Archbishop William Lori, Archdiocese of Baltimore; Archbishop Gustavo Garcia-Siller, Archdiocese of San Antonio; Bishop Mark J. Seitz, Diocese of El Paso; Sr. Patricia Chappell, SNDdeN, former President of Pax Christi USA; Sr. Norma Pimentel, Executive Director of Catholic Charities of the Rio Grande Valley; Dr. Shannen Dee Williams, Associate Professor of History at the University of Dayton; Dr. Vanessa C. White, Associate Professor of Spirituality and Ministry at the Catholic Theological Union; Sean Callahan, CEO and President of Catholic Relief Services; Sr. Donna Markham OP, Ph.D., former President and CEO of CCUSA; Brenda Noriega, Catholic young adult leader; Josephine Lopez-Paul, Community Organizer at COPS/Metro; Ogechi Akalegbere, Catholic young adult leader and Community Organizer at Action in Montgomery; and numerous grassroots and policy experts.



CSMG 2025 Sponsorship Opportunities

Invitation from the Chairmen of the USCCB's Secretariat of Justice and Peace:



Archbishop Borys Gudziak
Chairman of the Committee on
Domestic Justice and Human Development



Bishop A. Elias Zaidan
Chairman of the Committee on
International Justice and Peace

“Since 1983, the Catholic Social Ministry Gathering (CSMG) has brought together each year hundreds of participants whose faith inspires them to pray, connect, learn and act on pressing challenges affecting our most vulnerable brothers and sisters at home and around the world. As the Holy Father says in *Evangelii Gaudium*, ‘Being Church means being God’s people . . . This means that we are to be God’s leaven in the midst of humanity. It means proclaiming and bringing God’s salvation into our world, which often goes astray and needs to be encouraged, given hope and strengthened on the way’ (no. 114). This national gathering of social ministry leaders is an expression of the Gospel in action as participants receive human, spiritual, intellectual, and pastoral formation to advocate with their members of Congress for policies that protect, defend and empower the most vulnerable. Your financial support for CSMG will contribute to creating a better world and building communities in God’s vision of justice and peace.” – Archbishop Gudziak

“In the face of violence, war, mass migration, natural disasters, poverty, and injustice in our world, the Catholic Social Ministry Gathering (CSMG) provides hope and an opportunity to change the social conditions that impact vulnerable communities at home and abroad. As Pope Francis says in *Fratelli Tutti*, ‘We need to develop the awareness that nowadays we are either all saved together or no one is saved. Poverty, decadence and suffering in one part of the earth are a silent breeding ground for problems that will end up affecting the entire planet’ (no. 8). As a sponsor, you can assist in the important work of CSMG to form leaders and advocates. Your financial support is essential to making CSMG affordable and accessible to Catholic leaders from all walks of life. I am grateful for your generosity and consideration.” – Bishop Zaidan

All sponsors will showcase their organizations to:

Catholic Bishops
Clergy and Religious Communities
Lay Ecclesial Professionals
Parish and Diocesan Leaders
Diverse Audiences

Catholic Education Institutions
National Organizations
Ecclesial Movements
Young Adult & Emerging Leaders
Social Services Agencies and more...



CSMG 2025 Sponsor Benefits

Sponsorship Levels:

Missionary Disciples

***\$16,000 – 20,000**

Benefits

- Opportunity to offer a breakfast for participants prior to the start of the conference program on Sunday (Limit 1). This includes the opportunity to offer a brief program during the sponsored event.
- A 2:30 minute (max.) pre-recorded presentation/video featured in a plenary session
- Provide an educational display for a common space
- Verbal acknowledgment as a Missionary Disciple Sponsor during the opening keynote
- Inclusion of the organization's name in prayer for sponsors during the opening liturgy
- Acknowledgment with logo on-screen during the opening plenary session
- Acknowledgement on-screen previewing all plenary sessions
- Sponsorship of a particular plenary session
- Listing of sponsorship level with logo on signage at the event registration/info table
- Provision of sponsor ribbons for nametags of the organization's in-person participants
- Organization's logo with hyperlink on the CSMG registration website
- Thank you to sponsors with organization name, logo, and website link in a post-conference email blast

* Sponsor will work directly with the CSMG Team to determine details, including the actual cost of the pre-program breakfast.

Servants of Justice \$10,000

Benefits

- Select ONE of the following: Co-sponsor Monday's boxed lunch for the "Working Lunch: State Delegation Meetings" (Limit 1); Sponsor the Networking Reception of the Diversity Outreach Initiative and Young Leaders Initiative (Limit 1).
- Show a short video (max. 90 seconds) in a plenary session
- Verbal acknowledgment as a Servant of Justice Sponsor during the opening keynote
- Projection of sponsorship at the Servant of Justice Sponsor Level with logo during the opening keynote
- Acknowledgement on-screen previewing a plenary session
- Listing of sponsorship level with logo on signage at the event registration/info table
- Organizational logo and hyperlink on the CSMG registration website
- Thank you to sponsors with the organization name, logo and website link in a post-conference email blast



CSMG 2025 Sponsor Benefits

Solidarity \$5,000

Benefit

- Select ONE of the following:
 - Sponsor the speakers of the Salt & Light Plenary Session (Limit 1). Offer a greeting of 90 seconds or less at the sponsored event and have an opportunity for educational display (i.e., table) during the sponsored event. **Note:** This does not include the selection of speakers.
 - Sponsor the speakers of the Domestic & International Policy Plenary Session (Limit 1). Offer a greeting of 90 seconds or less at the sponsored event and have an opportunity for educational display (i.e., table) during the sponsored event. **Note:** This does not include the selection of speakers.
 - Sponsor the Advocacy Training 101 (Limit 1). Offer a greeting of 90 seconds or less at the sponsored event and have an opportunity for an educational display (i.e., table) during the sponsored event. **Note:** This does not include selection of speakers.
 - Sponsorship of scholarships for diverse participants (up to 7-10 scholarships). Offer a greeting of 90 seconds or less at the DOI & YLI Networking Reception or a community workshop (or two depending on the number of sponsored participants) and have an opportunity for an educational display (i.e., table) during the sponsored event. **Note:** Scholarships cover the registration fee and lodging for 3 nights.
- Projection of organization name and logo during the opening keynote
- Organizational Logo and hyperlink on the CSMG registration website
- Listing of sponsorship level with name on signage at the event registration/info table
- Acknowledgement on-screen previewing a plenary session

Building Bridges \$3,500

Benefit

- Select ONE of the following:
 - Sponsor a Coffee Break (Limit 3) and receive a verbal acknowledgment as a coffee break sponsor from Main Stage, as well as signage and placement of a promotional item (e.g., flyer or postcard) at coffee tables.
 - Sponsor the Roundtable on Latino Advocacy (Limit 1). Offer a greeting of 90 seconds or less at the sponsored event and have an opportunity for educational display (i.e., table) during the sponsored event. **Note:** This does not include the selection of speakers.
 - Sponsor a community workshop (Limit 8). Offer a greeting of 90 seconds or less at the sponsored event and have an opportunity for an educational display (i.e., table) during the sponsored event. **Note:** This does not include selection of speakers.
- Projection of organization name and logo during the opening plenary session
- Organizational Logo and hyperlink on the CSMG registration website
- Listing of sponsorship level with name on signage at the event registration/info table
- Acknowledgement on-screen previewing a plenary session



CSMG 2025 Sponsor Benefits

Loaves and Fishes \$1,500

Benefit

- Organizational name on CSMG registration website
- Organizational name on signage at in-person event
- Organizational name on slide in a plenary session and some signage

The Good Steward (Any Amount)

Benefit

- Open to all people of good will wanting to help with scholarships for diverse participants with financial need
- Option for donor names to be acknowledged on an email blast

***SUBJECT TO USCCB APPROVAL. Remarks and/or video content must abide by USCCB Sponsorship Guidelines and must be submitted at least 4 weeks prior to the event for review.**



CSMG 2025 Sponsor Policies & Guidelines

Pledge forms and sponsorship contributions are due by **November 15, 2024**, for inclusion in conference materials.

Organization Name: _____

Primary Contact Name: _____ Title: _____

Address: _____

Bldg. Number/Name

Street

Suite/Unit/Floor

City

State

Zip Code

Organization Web Address

E-mail: _____ Phone: _____ Fax: _____

Alternate Contact Name: _____ Title: _____

E-mail: _____ Phone: _____ Fax: _____

Reason for alternate contact: _____

(i.e., matters of registration, advertisement, billing, etc.)

How are you interested in sponsoring CSMG 2025? Please indicate the sponsorship level you request, including the amount of the intended contribution.

Name of CSMG 2025 Sponsorship Opportunity	Amount of Contribution
Further Comments/Questions/Requests:	

Agreement: This form serves as notice of intention to become a sponsor of CSMG 2025. I understand that acceptance of pledges of sponsorship is not final until receipt of written confirmation and an invoice/receipt from the CSMG staff. I hereby acknowledge and agree to comply with the *Sponsor Policies and Guidelines*, and where applicable to comply with and communicate the *Exhibitor Terms and Conditions* to anyone who will staff an exhibit for my organization during CSMG 2025.

Signature

Date

Return the completed pledge form by e-mail to:

Yohan Garcia

USCCB-Secretariat of Justice and Peace

Mailing Address:

3211 Fourth Street, N.E.

Washington, DC 20017

Phone: (202) 541-3373

E-mail: ygarcia@usccb.org



CSMG 2025 Sponsor Policies & Guidelines

Criteria for Sponsorship:

- Sponsors, whether commercial or non-profit, offer services or products compatible with the mission of CSMG and the teaching of the Catholic Church.
- Only organizations or corporations may be sponsors, not individuals.
- CSMG reserves the right to limit the total number of sponsors and must approve sponsors in writing.
- Sponsor's acceptance of CSMG's terms and conditions will be indicated by the signing and submission of the Sponsorship Pledge Form.
- Sponsors must submit financial contributions in full no later than **November 15, 2024**. This amount is non-refundable unless unforeseen factors result in the cancellation of the entire event.

Sponsorship Terms and Conditions:

- Sponsors must wear sponsor badges at all times during CSMG events.
- Sponsors may display materials only in approved locations.
- Sponsors approved to distribute materials at CSMG must submit such materials to CSMG staff in adequate quantity no later than December 31, 2024.
- Due to USCCB policy, sponsorship of CSMG does not include registration for CSMG programs or events or any of the pre-Gathering or collaborating organization events associated with CSMG. Sponsors are welcome to register separately to participate in CSMG or for pre-Gathering events.
- Any sponsors exhibiting at CSMG 2025 are subject to the *Exhibitor Terms and Conditions*.
- Additional terms and conditions may be specified by CSMG staff.
- Sponsorship can be shared by no more than 2 organizations, and both organizations must abide by all sponsorship terms and conditions.

Exhibiting:

- All sponsors are invited to exhibit at CSMG 2025. For more information, please read the Exhibitor Packet available at www.CatholicSocialMinistryGathering.org. **Please note that exhibition and registration costs are not included in sponsorship packages.**

Key Dates for Sponsors:

- **November 15, 2024** – deadline for receipt of pledge forms and financial contributions to be included on the conference virtual platform.
- **December 31, 2024** – final deadline for receipt of organizational logo, website, video (if applicable), and presentation outline and slides (if applicable). *Please note that USCCB General Counsel requires a review of sponsor materials in order to ensure that content abides by legal requirements and other necessary approvals (see next page).*

Sponsor Contribution Instructions:

- Prospective sponsors are asked to return the enclosed *Sponsor Pledge Form* as soon as possible to ensure maximum visibility in CSMG 2025 promotion and reference materials. CSMG staff will respond confirming the availability of sponsorship for events, confirming arrangements, and providing an invoice for contributions.



CSMG 2025 Sponsor Policies & Guidelines

- Corporate sponsorships are an important source of support for the USCCB's mission to promote the Gospel of Christ and the teachings of his Church. We ask that all sponsors of the 2025 Catholic Social Ministry Gathering follow USCCB corporate sponsorship policies. Therefore, sponsors may not use qualitative or comparative language in any sponsorship messages or otherwise endorse or induce to purchase, sell, or use a sponsor's products or services, and may not provide price information or other indications of savings or value. In addition, the sponsor hereby agrees to adhere to the following guidelines when (1) preparing their pre-recorded presentation; (2) sponsoring an event that is part of the conference program; and (3) offering a pre-program or post-program event.

USCCB Permits the Sponsor to Do the Following:

- Include the sponsor's name, logo, phone number, locations, Internet address, and slogan (if the slogan is an established part of the sponsor's identity) on any handouts, posters, etc.
- Disseminate a message (verbally or visually) with its acknowledgment regarding the event, subject to the limitations and Required Language Concerning USCCB Sponsorship Policy, below.
- Include or discuss value-neutral displays of the sponsor's products or services on any handouts/posters or during any discussion.
- Include a single website link (e.g., depicted by a sponsor's logo) that takes the user to the sponsor's home page (not to marketing information or to a particular product or service) on any handouts/posters.

USCCB Prohibits the Sponsor from Doing the Following:

- Advertising of any kind, including any message which promotes or markets any service, facility, or product, or which contains qualitative or comparative language, price information, or other indications of savings or value, an endorsement, or an inducement to purchase, sell or use any company, service, facility, or product.
- Making any statement that the USCCB endorses a sponsor's products, services, or facilities.
- Providing privileges, goods, facilities, or services to the sponsor, including but not limited to complimentary tickets or registrations, preferred seating, meals, drinks, transportation, or other accommodations.
- Any language suggesting, directly or indirectly, that the sponsor has entered into an exclusive provider agreement with the USCCB.

Additional Language Related to Sponsors' Logos, Videos, and other Media Content:

- Sponsors hereby grant USCCB the royalty-free, non-exclusive right to use, reproduce, and distribute without limitation the short videos or other content such as but not exclusive of podcasts, audio books or other content delivery systems of Sponsors alone or as part of any USCCB video or other content such as but not exclusive of podcasts, audio books or other content delivery systems or in any other manner and media now known or subsequently developed, including but not limited to social media such as YouTube or USCCB's website or any affiliated websites. The term of the Permission of these materials is 10 years with the option to extend it for another 10 years, and the territory is worldwide. Sponsors expressly represent and warrant that they own or have valid licenses or authorizations to have the right to grant the Permission to USCCB. Sponsors further represent and warrant that they have obtained all necessary rights, licenses, grants, permissions, or other necessary approvals ("Third Party Approvals") from any third parties who may have rights in any portion or component of these short videos. At USCCB's request, Sponsors shall provide written documentation or evidence of having all such Third-Party Approvals. Sponsors also explicitly represent and warrant it owns the Sponsors' logos and any other trademarks, trade dress, trade names or related intellectual property and that there are no third-party claims or conflicts with respect to the foregoing.



CSMG 2025 Sponsor Policies & Guidelines

- Sponsors shall indemnify and hold harmless and defend at Sponsors' sole expense USCCB and its officers, employees, agents, affiliates, or representatives against any or all conflicts, claims, judgments, settlements, dispositions and/or actions of any nature or kind whatsoever arising from USCCB's use of any of the materials listed above or in this CSMG 2025 Sponsor Policies & Guidelines Kit, with no limitations or exclusions of any kind. At USCCB's request, Sponsors shall provide written documentation or evidence of having all such Third-Party Approvals.

Sponsor Name

Representative Name

Title

Representative Signature

Date