

The call to speak with the heart radically challenges the times in which we are living. —Pope Francis, World Communications Day, 2023

Dear Diocesan Director/Coordinator,

Today the faithful have an easier time keeping current with the many efforts of the bishops of the United States, thanks to the 2022 relaunch of *Catholic Current*, the weekly news show of the United States Conference of Catholic Bishops (USCCB). Produced in the USCCB's state-of-the-art studio with support from the Catholic Communication Campaign (CCC), *Catholic Current* features stories and interviews highlighting the bishops' advocacy efforts for human life, peace, and economic and racial justice; ecumenical efforts for greater unity with other Christian communities; and other pastoral initiatives. On-site evening broadcasts from the USCCB plenary assemblies supplement studio segments and amplify the voices of USCCB committee chairmen, both on social media and on Catholic television and radio networks that air *Catholic Current*. Your diocese's support for the CCC makes media outreach like *Catholic Current* possible so the faithful can stay informed about what is happening in the Church in the United States.

Half of the funds collected remain in your diocese to support local communication initiatives.

Spread the word! Use your diocesan publications, website, social media accounts, and other channels to promote this collection. Resources like web banners, a social media tool kit, and a sample letter that can be sent from your bishop are available online for download and distribution at <u>www.usccb.org/ccc</u>. If you have any questions, please contact me at 202-541-3365 or <u>mbren@usccb.org</u>. Thank you for your continued support of the CCC.

Gratefully in Christ,

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Margaret Hren Assistant Director, Promotions

For more information on the work of the CCC, please visit *www.usccb.org/ccc*.



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